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ZACH ERDMANN

EDUCATION

University of the Arts
Philadelphia, PA
Bachelor of Fine Arts, Illustration 2013

SKILLS

- Graphic Design and Corporate Branding
- User Interface/User Experience Design and Web Development
- Graphic Design and Illustration including UI/UX Design, Marketing, Advertisement and Promotion, Typography, Logo Design, Celebrity Portrait, Book Cover, Poster and Package Design.
- 5 years professional experience with Graphic Design and Illustration in both a freelance and collaborative environment.

- Highly proficient in Adobe Illustrator, Photoshop, InDesign and Muse.
- Creative /Art Direction and Content Strategy.
- Highly proficient in anatomical and structural rendering.
- Expert proficiency with traditional media.

WORK EXPERIENCE

The Areli Group

Somerville, NJ — April 2016 to Present
Graphic Designer
User Interface/User Experience Design, Corporate Branding, Content Strategy, Marketing

InnovPack

Flemington, NJ — December 2015 to April 2016
UI/UX Designer and Graphic Designer
User Interface/User Experience Design of InnovPack website and corporate branding.

Giulio Enaudi Editore

Torino, Italy — March 2015
Americanah Book Cover Illustrations
Illustrations sold for use on print and e-book cover of first edition Italian publication of Americanah by Chimamanda Ngozi Adichie.

Museums in Motion

Lawrence, NJ — May 2015 to August 2015
UI/UX Designer
User Interface/User Experience Design of Museums in Motion website.

Pearl Street LED Lighting Systems

Somerville, NJ — January 2014 to March 2015
UI/UX Designer and Graphic Designer
User Interface/User Experience Design of Pearl Street LED Lighting Systems website and corporate branding.

Random House - Knopf Doubleday Publishing Group

New York, NY — April 2013 to June 2013
Marketing and Promotions Department Internship
Graphic design and illustration for ad campaigns promoting novels published by Knopf Doubleday Publishing Group. Includes print and social media ads promoting Americanah by Chimamanda Ngozi Adichie, Manuscript Found in Accra by Paulo Coelho, and others.

Starbucks Coffee

Somerville, NJ — August 2013 to Present
Coffee Master
Coffee Master and Barista. District Barista Champion 2016.

Dune Grass Mosaics

Hillsborough, NJ — July 2012 to August 2012
UI/UX Designer and Graphic Designer
User Interface/User Experience Design of Dune Grass Mosaics website

ART EXHIBITION

The Mill presents Dream Physics: Illustration by Zach Erdmann

Trinity College, Hartford, CT
March 2013

William H. Ely Illustration Thesis Exhibition

University of the Arts, Philadelphia, PA
May 2012